



Jack Burnett (age 6) is in remission from leukaemia following treatment. His dad Rob says "without the work of Leukaemia Research, the outcome for Jack could have been so very different."



ADDED BENEFITS

The benefits to companies or individuals buying the boards are huge:

- Company advertisement throughout the season in front of 180,000 potential customers at Edgeley park
- PR support to help you raise the profile of your involvement in the partnership
- Each purchase makes a significant contribution to Leukemia Research
- PR on all County mediums



LEUKAEMIA RESEARCH

HODGKIN'S | LYMPHOMA | MYELOMA



kingfisher

GRAPHICS

Large Format Digital Printers

Promote your business and support charity, with our unique advertising concept

Stockport County Football Club have teamed up with **Leukaemia Research** and **Kingfisher Graphics** to come up with a new, innovative and ground breaking commercial idea that will benefit Leukaemia Research, the club and local companies!

Initially we have donated all available ground board sites to Leukaemia Research free of charge, Kingfisher Graphics have kindly produced them for free!

Boards are offered for sale at the normal commercial rate and are yours for the whole of the current season.

For every Leukaemia Research board sold, a significant donation is made to the charity. **Minimum** donation of **£995** required per board, with 30% going to Leukaemia Research.

CLOSE TO HOME

Leukaemia is a cause that is close to home for Stockport County because the families of players and staff have been affected by this blood cancer. **Carl Baker's** brothers had leukaemia but thankfully are both in remission. Now Carl wants to make sure that more money is raised for research into leukaemia and related blood cancers. Leukaemia Research funds vital research into leukaemia, lymphoma and myeloma all around the UK and is currently investing £3.9 million into 15 research projects in Greater Manchester alone.

Carl Baker said

"My family has been directly affected by leukaemia as both of my brothers had to fight the cancer. I urge all local businesses to back the club and support Leukaemia Research; together we can help save the lives of many more people."

Gary Ablett the Stockport County Manager added

"This is a fantastic concept that can benefit all parties involved but especially Leukaemia research. What we need now is the support of the businesses out there!"

Kate White, Director of Fund Raising at Leukaemia Research said

"We would like to thank Stockport County for there support and of course wish them the best of luck for the rest of the season."

Please call **Simon King** on **0161 286 8903** or email simon.king@stockportcounty.com for more details.

Join us in this revolutionary advertising concept! We're calling on local and national companies to join our partnership to support the charity Leukaemia Research

Registered charity 216032 (England & Wales) SC037529 (Scotland)